

	Year 1		Year 2	
Revenue				
ARR		R299,382.67		R1,456,190.86
Costs				
Costs of Good Sold	22.49%	R67,331.48	9.84%	R143,285.73
Sales & Marketing	87.08%	R260,688.27	49.08%	R714,702.42
Research & Development	68.59%	R205,333.33	26.12%	R380,333.33
General & Administrative	61.46%	R184,000.00	12.64%	R184,000.00
EBIT		-R417,970.41		R33,869.38
Cash needed to cover costs				-R575,172.58

Note: To edit the numbers, first make a copy of this sheet (File > Make a copy).

Shared by Sandile Shabangu

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