



ملتقى الاستثمار السنوي
ANNUAL INVESTMENT MEETING
World's Leading Investment Platform
AIM Africa Chapter - Digital



**AFRICA UNLOCKED:
INNOVATION & SUSTAINABILITY
AS THE DRIVERS OF ECONOMIC GROWTH**

29 - 30 June 2021 | Via Events10X



National Partner





ABOUT THE ANNUAL INVESTMENT MEETING

The Annual Investment Meeting (AIM) is an initiative of the AIM Foundation, an independent non-profit international organization fully committed to empower the world's economy by boosting effective promotion strategies and facilitating opportunities for economic productivity and expansion. The Foundation also undertakes the operation and management of the AIM Global Investment Network and its 15 affiliated Business Groups, including the supervision of the Annual Investment Meeting Global and Regional Chapters.

Since its inception, the Annual Investment Meeting has established itself as a leading investment platform in the Middle East which aspires to ignite positive transformation by creating investment opportunities, upholding solidarity and developing economic relations among nations, as well as addressing the global ordeals that will make a profound impact to economic growth.

Every edition of the Annual Investment Meeting is an opportune event to address the fundamental challenges that nations are being confronted with on their journey to achieving development, and to discuss investment trends and strategies that can be utilised to maximize the potential of every business, country and region to consequently fuel economic diversification.



AIM REGIONAL CHAPTERS

As a commitment to provide opportunities to achieve economic growth globally, AIM launched its Regional Chapters in order to highlight the economic strengths and explore the business landscape of various regions across the globe. Through this initiative, AIM serves as an effective platform in supporting regional efforts and bridging the gap between economies. AIM is also instrumental in discussing timely and significant issues that impact these regions and facilitate the creation of strong partnerships and exploring new investment opportunities to help various regions build a stronger and more resilient post-COVID economy.

Moreover, the launch of AIM Regional Chapters is one of the most important milestones in the Annual Investment Meeting' history as it signifies UAE's strong relations to nations of different regions, further accelerating international collaboration to achieve global economic recovery and growth.

6

PILLARS OF AIM AFRICA

Through AIM's six pillars - Foreign Direct Investment, Small & Medium Enterprises, Future Cities, Startups, Foreign Portfolio Investment and One Belt, One Road, AIM Africa will deeply explore the developmental potential of this continent and highlight its huge opportunities that can serve as key sources of economic progress, not only for this region, but for the world.

Each pillar will offer different dynamic activities that will provide numerous benefits to various sectors. Thus, AIM Africa will be a 360-degree approach that will cover key economic aspects to intensify efforts towards economic growth and expansion.



Foreign Direct Investment

FDI Pillar will aid investors to learn and discover more about promising investment opportunities in different countries and regions. As global markets are yearning for new prospects of investments to boost FDI inflows, this pillar will help them ensure an upsurge in the economy.



SME

This pillar will aid SMEs find new prospects and sources of financing solutions, they will avail access to markets worldwide, and showcase their business ideas.



FPI

This pillar provides investors a platform to diversify their portfolio and helps to connect with local business organizations by attracting investments in terms of stocks and bonds. The event aims to bridge a gap in investment flow by securing a myriad of assets.



Startups

Start-ups play an important role in strengthening new industries; this AIM Pillar helps investors to nurture early stage venture capital or seed funding to start a business. This pillar will help keen investors looking for new avenues and projects for investments, as well as governments, looking for start-up projects to increase the economic growth.



Future Cities

As the world prepares for a futuristic approach and the shift to the digital business landscape, AIM has meticulously incorporated Future Cities as one of its Pillars, enabling governments and investors to encourage innovation that will replace traditional services. Cities across the world are seeking to embrace smart solutions to improve the quality of life; this pillar will help investors, public and private sectors as well as countries.



One Belt, One Road

This unique pillar is aligned with the vision of China's Belt and Road initiative which enables a wide array of investment opportunities therefore increasing business integrations, strategic trade relations and stimulating economic growth.

AIM PROFILES OF ATTENDEES

Ministries and Government Departments

International and Regional Organizations

Local Government Departments

Investment Promotion Agencies

Special Economic Zones

Chambers of Commerce &

Industry, Business Councils

Diplomatic Missions

SWF, Pension & Investment Funds, Family Offices

Banking & Financial Institutions

Private Equities, Angel Investors, Venture Capitalists

Insurance, Risk and Credit Rating Companies

International Investment Institutions

Economic Institutions & Associations

National SME Councils and Programs

Startups, Incubators and Special Programs

Smart City Solution Providers

Innovation Parks

Urban Developers



AIM FOCUS SECTORS



Aerospace



Aviation



Education / Edutech



Real Estate



Sustainability /
Environment



Industrial



IT, ICT &
Telecommunications



Utilities



Maritime



Agribusiness



Banking and Finance



Energy and Mining



Robotics



Tourism and Hospitality



Healthtech



Logistics



Transportation



Manufacturing



Artificial Intelligence



Construction



Fintech



Smart Cities



Trade and Industry



IoT



Big Data and IoT



Health Care

OBJECTIVES

- Support Startups to dream big and develop their entrepreneurial spirit.
- Show how their project can positively impact on the daily life, gaining customer's opinions and feedback.
- To engage the investor and often to secure the first meeting with the interested Startup.
- Increase awareness of the brand/business and expand to the new market.
- Making new direct sales , generating qualified leads to build new contact list.
- Reaching to new partners, dealers, distributors or agents.
- Building new relationships and strengthen existing one's.
- More than an event, it is a network of cities and organizations that are excited to engage their local communities to create real impact for the Global Goals.



WHY PARTICIPATE IN AIM AFRICA 2021

1 GO INTERNATIONAL

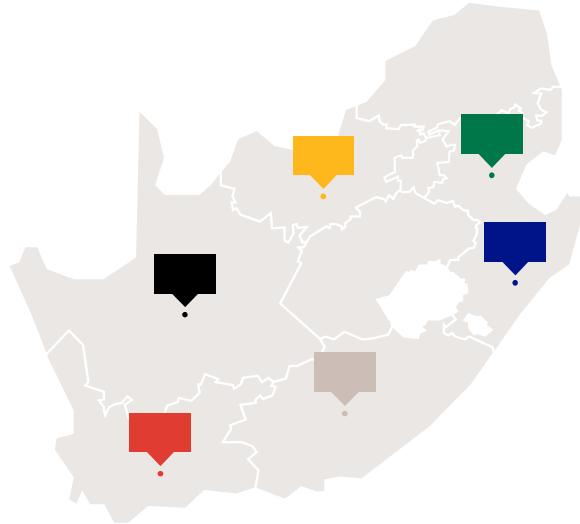
Create powerful international brand recognition.

2 GET EDUCATED

Be aware of the region's booming entrepreneurial ecosystem.

3 BE FUNDED

Leverage your venture with global investment community.



6 BUILD TRACTION

Engage with the right audience for your business

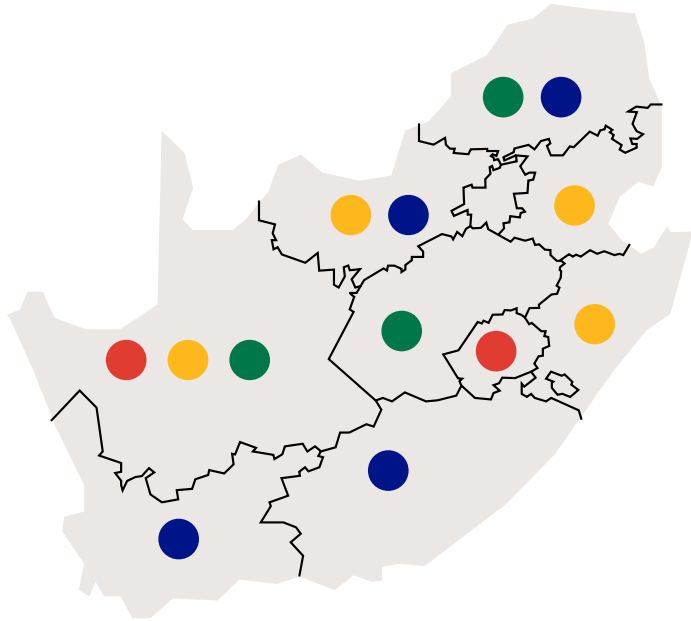
5 ENGAGEMENT

Engage with corporate partners

4 COLLABORATION

Collaborate with key market players

PARTICIPANTS BENEFITS



BOOTH

Virtual Exhibition Kiosk



PRESENTATION

5 mins Pitch presentation
Infront of Investors



NETWORKING

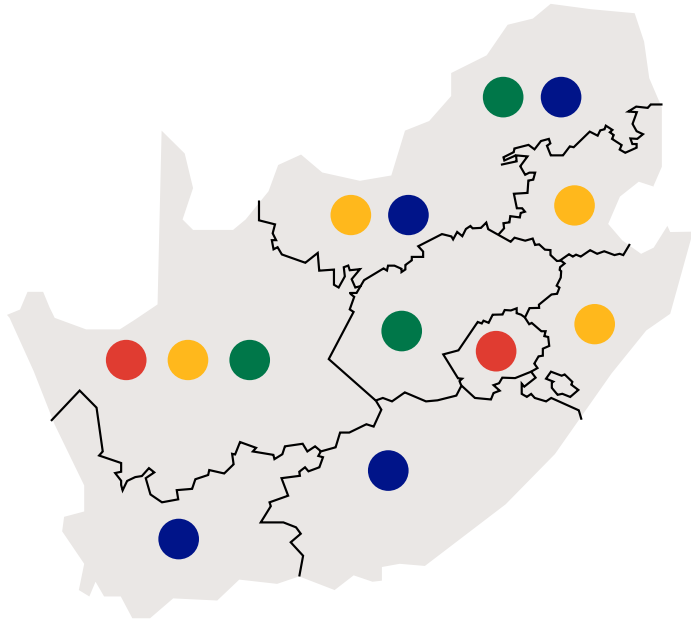
Meet and interact with
influences in the same
industry



LEADS

Connect with potential
investors and customers

PARTICIPANTS BENEFITS



EXPOSURE

AIM Social media, e-mails, brochures and website



EVENT PASS

1 VIP and 1 Exhibitor Pass having access to all AIM Features



MEETINGS

Potential Meetings from a pool of 500+ investors and clients

AIM AFRICA CHAPTER- FEATURES



CONFERENCE

A gathering of high-level dignitaries and experts where in-depth insights, best practices, and ideal investment policies will be shared with participants. Leaders and specialists from the investment community will lead the virtual discussions to explore relevant topics about each of the six pillars of AIM.



WORKSHOP

A highly informative series of interactive professional coaching sessions to be conducted by renowned industry experts from across the globe. Each workshop session is tailor made to enrich the experience of the participants.



EXHIBITION

A magnificent showcase of various opportunities across the African Continent. This features countries, government entities, SMEs, smart city solution providers, startups, and private companies, all gathered with the aim of achieving economic growth for their respective country and region.



DIGITAL COUNTRY PRESENTATION

An ideal platform for countries, cities, and municipalities to promote investment opportunities at their location and highlight the potential of their sector to prospective investors online. It unveils the world's best investment destinations by featuring every country's key economic and investment environment features digitally.



STARTUPS PITCH SESSION

A perfect opportunity for startups to present business ideas and pitch their innovations to a live audience followed by interaction with the investors on board on the lookout for the next big thing.

AIM AFRICA CHAPTER- FEATURES



INVESTORS' HUB

A special zone where investment organizations from different regions covering multiple sectors are featured. It is set up to provide participants with the opportunity to meet potential investors and financiers, and present investment opportunities within a digitally secured environment.



MADE IN SERIES

This viable digital feature is open to all SMEs who wish to showcase their local products and services to an international platform. Being a part of the series could help the participating SMEs to promote their locally manufactured products or services, present value proposition to a focus global audience, and network with potential global partners for future collaboration on import activities.



NETWORKING FEATURES

Numerous networking features are conveniently available and accessible for ease of communication and networking on the platform. This aims to facilitate meetings between representatives from government and private organizations from across the globe, and give way to discussions on investment projects and prospective partnerships.



INVESTMENT ROUNDTABLE

The investment roundtable is a gathering of Ministers, Deputy Ministers and Heads of Investment Promotion Agencies (IPAs), Investors and Decision Makers. The main objective of this feature is to facilitate a platform for government decision makers to discuss with investment companies to create a feasible investment model matching government and investor requirements. At the end of the sessions, a feasible investment model shall be developed.

QUALIFICATIONS

1

Have passed at least 1 round of funding.

2

Must be interested in cross-border collaboration.

3

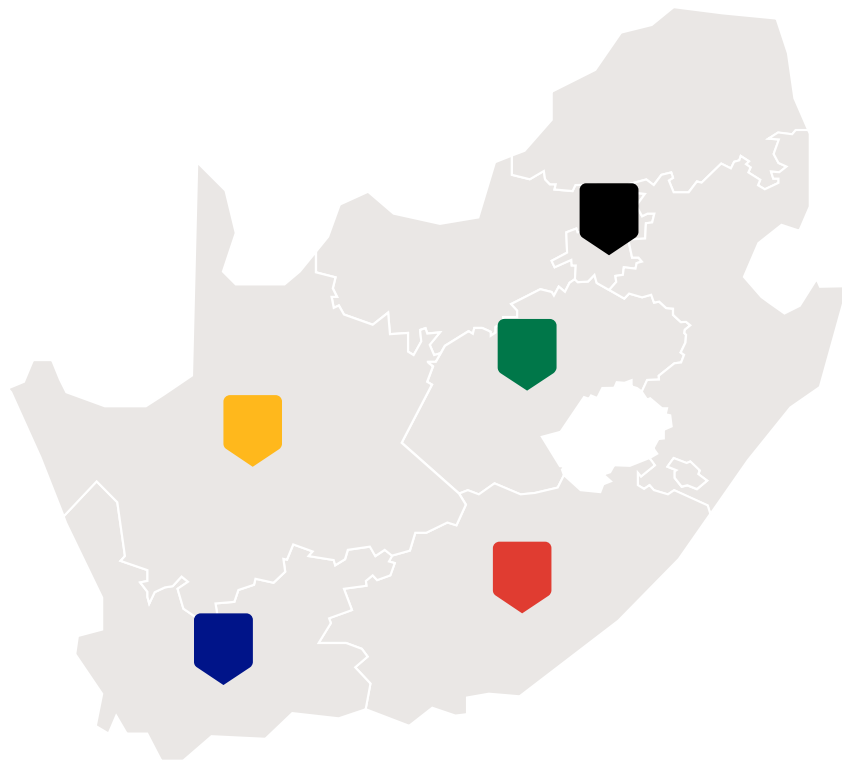
Have at least 5 - 50 employees

4

Have a high growth potential business or business idea.

5

Be at least 1 - 5 years in the business.



INVESTOR CONNECT PORTAL

- This portal allows investors from around the world to register under the Annual Investment Portal and this way have access to all the upcoming editions organized by the network that will in return provide growth and interaction opportunities for both parties.
- Investors, create a profile and are provided access to a global platform of unique startups under the AIM network from around the world. Along with access to AIM features and networking with top organization and designations globally.
- A platform that allows investors, to take the conversation digitally for free. All AIM upcoming editions will feature a digital building dedicated to investors, here investors will be allotted a complimentary virtual exhibition booth, along with access to all AIM Edition features.





AUDITORIUM



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VIRTUAL
VENUE
EVENTS
10X

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